2021 WINNING BRANDS - BRAND KEYS CUSTOMER LOYALTY ENGAGEMENT INDEX						
Airline	Allergy Medications (OTC)	App-based Rideshare	Athletic Footwear	Automotive	Banks	
▲ DELTA	Allegra FLONASE ALLERGY RELIEF	ly R Uber	- BROOKS	HYUNDAI	CHASE D Bank	
Delta	Allegra /Flonase / Sudafed	Lyft / Uber	Brooks / Nike	Hyundai	Chase / TD Bank	

Beer (Light)	Beer (Regular)	Bottled Water	Breakfast Bars	Canned Soup	Car Rental
Coors LIGHT.	Extra Extra	Poland Spring	Kelloggis	Campbells.	AVIS °
Coors Light	Corona Extra / Guinness	Poland Spring	Kelloggs Nutra- Grain	Campbell's	Avis
Casual/Fast Casual Dining	Coffee (Out-of-Home)	Coffee (Packaged)	Cosmetics (Luxury)	Cosmetics (Mass)	Credit Cards
THE STOP	DUNKIN'	DUNKIN'	CHANEL	SEPHORA	DISC VER [®]
Wingstop	Dunkin'	Dunkin'	Chanel	Sephora	Discover

Deodorants	Energy Drinks	E-readers	Evening News - Network	Evening News - Cable	File Hosting Service
Dove	Red Bull®	amazonkindle	obc	FOX NEWS channel	4 shared
Dove	Red Bull	Kindle	ABC	FOX	4Shared
Flat-Screen TV	Gasoline	Headphones	Hotel (Economy)	Hotel (Midscale)	Hotel (Upscale)
		MONSTER	Americas Best Value Inn extended STAY AMERICA	by HILTON	WYNDHAM [.]
LG / Samsung	Shell	Monster	America's Best Value Inn / Extended Stay America	Hampton Inn	Wyndham

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Hotel (Luxury)	Household Cleaner	Ice Cream	Instant Messaging Apps	Insurance (Car)	Insurance (Home)
JW MARRIOTT	CLOROX.	BENGJERRYS		<i>State Farm</i> ™	FARMERS INSURANCE
JW Marriott	Clorox / Lysol	Ben & Jerry's	WhatsApp	State Farm	Farmers / State Farm
Insurance (Life)	Laptop Computers	Lip Balm	Major League Sports	MFP Office Copier	Morning News - Networks
MetLife		ChapStick		KONICA MINOLTA	OBC MORNING AMERICA
Metlife / State Farm	НР	Chapstick	MLB	Konica Minolta	Good Morning America (ABC)

Morning News - Cable	Multi-player Video Game	Mutual Funds	Natural Food Stores	Online Brokerage	Online Music
FOX* friends	CALL" DUTY .	Vanguard	WHÔLE FOODS MARKET	D Ameritrade	Spotify [®]
Fox & Friends (FOX) / Morning Joe (MSNBC)	Call of Duty	Vanguard	Whole Foods	TDAmeritrade	Spotify
Online Payment Service	Online Retailer	Online Shoes	Online Travel Site	Online Video Streaming	Pain Reliever (OTC)
PayPal "	amazon Walmart <mark></mark>	Zappos	oo Tripadvisor	NETFLIX	Excedrin
PayPal	Amazon / Walmart	Zappos	Trip Adviser	Amazon / Netflix	Excedrin

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Parcel Delivery	Pet Food (Cats)	Pet Food (Dogs)	Pharmacy	Pizza	Premium Cold Cuts
UPS	whiskas	Hfills	Publix.	Portino's Portino's	Boar's Head
UPS	Whiskas	Hills	Publix	Domino's	Boar's Head / Hebrew National
Price Club	Printers	Quick-Serve Restaurants	Retail (Apparel)	Retail (Dept. Store)	Retail (Discount)
COSTCO WHOLESALE	Canon SAMSUNG	WHATABURGER	patagonia [°] ZARA	Marshalls.	Walmart >¦<
Costco	Canon / Samsung	Whataburger	Patagonia / Zara	Marshall's / TJ Maxx	Walmart

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Retail (Home Improvement)	Retail (Sporting Goods)	Search Engine	Smartphone	Snacks – Cheese Snacks	Snacks - Corn
THE ME	REI	Google		etter	BUCIES
Home Depot	REI	Google	Apple	Cheetos / Utz	Bugles / Cheetos
Snacks - Nuts	Snacks – Potato Chips	Snacks - Pretzels	Snacks – Tortilla Chips	Social Networking Sites	Soft Drinks (Diet)
PLANTERS,	eutz.	OF HANOVER	Doritos	0	
Blue Diamond / Planters	Lays / Utz	Snyders / Utz	Doritos	Instagram	Diet Pepsi

Soft Drinks (Reg.)	Tablets	Tax Preparation	Tequila	Ticketing Services	Toothpaste
	amazon	H&R BLOCK turbotax.	Sauto TEQUILA	<i>ticketmaster</i> •	Crest .
Pepsi	Apple / Amazon	H & R Block / Turbotax	Sauza	Ticketmaster	Crest
Toys	Video Chat	Vodka	Whiskey	Wireless Phone Service	Yogurt
Nintendo	zoom	grey goose <i>Títo's</i> .	JACK DANJEZS	😂 at&t	Chobani
Mattel / Nintendo	Zoom	Grey Goose / Titos	Jack Daniel's	AT&T	Chobani / Yoplait