2020 WINNING BRANDS - BRAND KEYS CUSTOMER LOYALTY ENGAGEMENT INDEX							
Airline	Allergy Medications (OTC)	App-based Rideshare	Athletic Footwear	Automotive	Banks		
▲ DELTA	FLÇNASE ALLERGY RELIEF	lyR	VANS	НУППОНІ	CHASE Bank		
Delta	Flonase	Lyft	Vans	Hyundai	Chase / TD Bank		
Beer (Light)	Beer (Regular)	Bottled Water	Breakfast Bars	Car Rental	Casual/Fast Casual Dining		
lite	Corona. Extra	DASANI	NATURE VALLEY	AVIS°	FIVE GUYS BURGERS and FRIES		
Miller Lite	Corona Extra	Dasani	Nature Valley	Avis	Five Guys Burgers & Fries		

Coffee (Out-of-Home)	Coffee (Packaged)	Cosmetics (Luxury)	Cosmetics (Mass)	Credit Cards	Deodorants
DUNKIN!	DUNKIN!	URBAN DECAY	MAYBELĻĮŅÆ	DISC VER	Old Spice
Dunkin'	Dunkin'	Urban Decay / MAC	Maybelline	Discover	Old Spice
Energy Drinks	E-readers	Evening News - Network	Evening News - Cable	File Hosting Service	Flat-Screen TV
5-hour ENERGY	amazonkindle	NBC	/FOX NEWS		SAMSUNG
5-hour Energy	Kindle	NBC	FOX	Dropbox	Samsung

Gasoline	Headphones	Hotel (Economy)	Hotel (Midscale)	Hotel (Upscale)	Hotel (Luxury)
COSTCO WHOLESALE	GR4DO	MICROTEL* — INN & SUITES — BY WYNDHAM	DRURY HOTELS.	Marriott	The Ritz-Carlton®
Costco / Shell	BOSE / Grado	Wyndham Microtel	Drury	Marriott	Ritz-Carlton
Ice Cream	Instant Messaging Apps	Insurance (Car)	Insurance (Home)	Insurance (Life)	Laptop Computers
BENEJERRYS		GEICO WSAA®	THE HARTFORD	& StateFarm ™	acer
Ben & Jerry's	WhatsApp	Geico / USAA	The Hartford	State Farm	Acer

Lip Balm	Major League Sports	MFP Office Copier	Morning News - Networks	Morning News - Cable	Multi-player Video Game
BURT'S BEES	**************************************	KONICA MINOLTA	obc MORNING AMERICA	FOX& friends morning	RED DEAD
Burt's Bees	MLB / NFL	Konica Minolta	Good Morning America	Fox & Friends (FOX) / Morning Joe (MSNBC)	Red Dead Redemption 2
Mutual Funds	Natural Food Stores	Online Brokerage	Online Music	Online Payment Service	Online Retailer
			Spotify [*]		
T.RowePrice®	TRADER JOE'S	Fidelity	Google Play	<i>PayPal</i> [™]	amazon
T. Rowe Price	Trader Joe's	Fidelity	Spotify / Google Play	PayPal	Amazon

Online Travel Site	Online Video Streaming	Pain Reliever (OTC)	Parcel Delivery	Pet Food (Cats)	Pet Food (Dogs)
Booking.com	NETFLIX	Advil	ups	Sheba	IAMS ^ö :
Booking.com	Netflix	Advil	UPS	Sheba	IAMS
Pizza	Premium Cold Cuts	Price Club	Printers	Quick-Serve Restaurants	Retail (Apparel)
Boline's	Boar's Head	COSTCO.		Chick-fil;&	ZARA
Domino's	Boar's Head	Costco	НР	Chick-fil-A	Zara

Retail (Dept. Store)	Retail (Discount)	Retail (Home Improvement)	Retail (Sporting Goods)	Search Engine	Smartphone
ŦJ·MŒĬÇ	Walmart ;	TO THE	DICK'S SPORTING GOODS.	Google	Ć
TJ Maxx	Walmart	Home Depot	Dick's Sporting Goods	Google	Apple
Snacks – Cheese Snacks	Snacks - Corn	Snacks - Nuts	Snacks – Potato Chips	Snacks - Pretzels	Snacks – Tortilla Chips
Geeles	Chooles .	PLANTERS.	laus	ROLD, GOLD Protzela www.	MIZZIM
Cheetos	Cheetos	Planters	Lays	Rold Gold	Mission

Social Networking Sites	Soft Drinks (Diet)	Soft Drinks (Reg.)	Tablets	Tax Preparation	Tequila
	oliet pepsi	D pepsi	Ć	turbotax.	Jose Quervo
Instagram	Diet Pepsi	Pepsi	Apple	Turbotax	Jose Cervo
Ticketing Services	Toothpaste	Toys	Vodka	Whiskey	Wireless Phone Service
ticketmaster°	Colgate	CEGO CONTRACTOR OF THE PARTY OF	SVEDKA	SACK DANKELY	at&t
Ticketmaster	Colgate	Lego / Hot Wheels	Svedka	Jack Daniel's	AT&T

Yogurt

CHOBANI

Chobani