2019 WINNING BRANDS - BRAND KEYS CUSTOMER LOYALTY ENGAGEMENT INDEX							
Airline	Allergy Medications (OTC)	App-based Rideshare	Athletic Footwear	Automotive	Banks		
jetBlue	Allegra	lyA		НУППОВІ	CHASE		
JetBlue	Allegra	Lyft	NIke	Hyundai	Chase		
Beer (Light)	Beer (Regular)	Bottled Water	Breakfast Bars	Car Rental	Casual/Fast Casual Dining		
lite	Corona. Extra	DASANI	Kashi	AVIS °	Panera BREAD®		
Miller Lite	Corona Extra	Dasani	Kashi	Avis	Panera		

Coffee (Out-of- Home)	Coffee (Packaged)	Cosmetics (Luxury)	Cosmetics (Mass)	Credit Cards	Deodorants
DUNKIN'	DUNKIN' DONUTS	ESTĒE LAUDER	ĽORÉAL	DISCOVER' FINANCIAL SERVICES	Degree. Degodorant
Dunkin'	Dunkin'	Estée Lauder	ĽOréal	Discover	Degree
Energy Drinks	E-readers	Evening News - Network	Evening News - Cable	File Hosting Service	Flat-Screen TV
Red Bull® ENERGY DRINK	amazonkindle	obe NEWS	FOX		SAMSUNG
Red Bull	Kindle	ABC	FOX	Dropbox	Samsung

Gasoline	Headphones	Hotel (Economy)	Hotel (Midscale)	Hotel (Upscale)	Hotel (Luxury)
COSTCO	BUSE	MICROTEL* — INN & SUITES — BY WYNDHAM	WINGATE BY WYNDHAM	KIMPTON® HOTELS & RESTAURANTS	THE RITZ-CARLTON®
Costco	BOSE	Wyndham Microtel	Wingate	Kimpton	Ritz-Carlton
Ice Cream	Instant Messaging Apps	Insurance (Car)	Insurance (Home)	Insurance (Life)	Laptop Computers
BENEJERRYS		GEICO USAA°	THE HARTFORD	Nationwide Nationwide	Microsoft Surface
Ben & Jerry's	Telegram	Geico / USAA	The Hartford	Nationwide	Microsoft Surface

Lip Balm	Major League Sports	Major League Video Game	MFP Office Copier	Morning News - Networks	Morning News - Cable
ChapStick		SUPER SMASH BR! \$5."	KONICA MINOLTA	TODAY	FOX® friends morning
Chapstick	MLB	Super Smash Bros	Konica Minolta	The Today Show	Fox & Friends (FOX) / Morning Joe (MSNBC)
Mutual Funds	Natural Food Stores	Online Brokerage	Online Music	Online Payment Service	Online Retailer
Fidelity	WHÔLE FOODS M A R K E T	charles SCHWAB	Slacken RADIO	PayPal *	amazon
Fidelity	Whole Foods	Charles Schwab	Slacker	PayPal	Amazon

Online Travel Site	Online Video Streaming	Pain Reliever (OTC)	Parcel Delivery	Pet Food (Cats)	Pet Food (Dogs)
Booking.com	NETFLIX	Advil	FedEx	₩ PURINA	Pedigree
Booking.com	Netflix	Advil	FedEx	Purina	Pedigree
Pizza	Premium Cold Cuts	Price Club	Printers	Quick-Serve Restaurants	Retail (Apparel)
Rockline State of the State of	Boar's Head	COSTCO.		Chick-fil-&	ZARA
Domino's	Boar's Head	Costco	НР	Chick-fil-A	Zara

Retail (Dept. Store)	Retail (Discount)	Retail (Home Improvement)	Retail (Sporting Goods)	Search Engine	Smartphone
T-J-MODÁ	(B)	THE ME	DICK S SPORTING GOODS.	Google	SAMSUNG
TJ Maxx	Target	Home Depot	Dick's Sporting Goods	Google	Samsung
Snacks – Cheese Snacks	Snacks - Corn	Snacks - Nuts	Snacks – Potato Chips	Snacks - Pretzels	Snacks – Tortilla CHips
Chooling 1	Tritos	PLANTERS.	lays	Americas Pretzel Bakery Since 1909* SNYDER'S OF HANOVER	Donies
Cheetos	Fritos	Planters	Lays	Snyder's	Doritos

Social Networking Sites	Soft Drinks (Diet)	Soft Drinks (Reg.)	Tablets	Tax Preparation	Tequila
	Coke.	Coca Cola	Ć	turbotax.	Jose Quervo
Instagram	Diet Coke	Coca-Cola	Apple	Turbotax	Jose Cervo
Ticketing Services	Toothpaste	Toys	Vodka	Whiskey	Wireless Phone Service
StubHub	CREST	LEGO	ALBROMA	MACALLAN JACK DANIELS	at&t
StubHub	Crest	Lego	Zubrowka	Macallan / Jack Daniel's	AT&T

Yogurt

CHOBANI

Chobani