



## Brand Keys 2010 Customer Loyalty Insights Package Subscription Form

- Your subscription includes your brand's custom report for calendar-year 2010.
- Upon receipt of this signed agreement, Brand Keys will contact you to gather the information we need to prepare your brand's custom report --- which you will receive within approximately three weeks.

TO SUBSCRIBE, PLEASE COMPLETE THIS FORM.

KEEP A COPY FOR YOUR RECORDS, AND

**Fax** the completed document to Leigh Benatar at 212-532-6090,

**OR**

**Email** an electronic copy to [LeighB@brandkeys.com](mailto:LeighB@brandkeys.com),

**OR**

**Mail** the completed document to: Leigh Benatar, Brand Keys, Inc.,

9 West 29th Street, 5th Floor, New York, NY 10001

Subscriber Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Brand to be Assessed: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Daytime Telephone Number: (\_\_\_\_\_) \_\_\_\_\_

**Brand Keys 2010 Customer Loyalty Insights Package Subscription Form (con'd)**

Please provide an email address for the delivery of your Report if recipient is different from,  
or in addition to, the Subscriber':

\_\_\_\_\_

How would you like to be invoiced: (Please check at least one)

via:  Email  U.S. Mail

**Billing Information (if different from subscriber information):**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Email Address: \_\_\_\_\_

Send Invoice Via:  Email  U.S. Mail (if selected, please include mailing address)

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_

**Annual Subscription Fee Per Brand: \$15,000.00.**

**Signature of Authorized Representative of Company/Organization (required).**

Print Name: \_\_\_\_\_

Print Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_